

TECHNOLOGY INSIDER



Your monthly newsletter,
written for humans not geeks

MARCH 2023

DID YOU KNOW...

about Busy
on Busy?

Microsoft Teams keeps
rolling out new features.

Now it's allowing you to
decide how calls are handled
when you're already on a call
or in a meeting.

'Busy on busy' lets you choose
to either use a busy signal,
redirect calls, or let them
come through anyway. It was
previously available only to
admins, but now
everyone can
use it.



Make your Chrome/ Edge web browser work harder for you

Do you use Google Chrome or Edge?
You can be more productive by using
Extensions.

There are thousands of these small,
free, add-on programs available for
the world's most-used web browser.

Some just turn your cursor into a pizza
slice – because why not? But some have
more practical uses that can help you
get the most out of your day.

Here are our top picks...

Dualless If you work on a laptop and
miss the benefits of a big desk with dual
monitors, this extension could be for
you. Dualless allows you to split your
browser window in two, so you can view
two windows or applications at the
same time. You can adjust the
respective sizes to suit your needs.

RescueTime Ever look at the clock
and wonder where the day went?

RescueTime can tell you. It tracks the
time you spend in tabs and windows,
and even categorizes them from 'very
productive' to 'very distracting'. Are you
brave enough for this one?

BlockSite This is especially helpful if
you're trying to stay productive away
from the office. BlockSite allows you to
create a list of websites you'd like to
avoid, either all the time, or just in
working hours. And it has a neat insight
tool that shows you how
you've been using your time.

Unhook Sometimes you need to watch
a YouTube video for research. But how
often do its recommendations lead you
down a rabbit hole? Unhook removes
the recommended sidebar, and stops
screen suggestions, comments and the
trending tab, so that you only watch
what you intended – and no more.
You're welcome.

**There's more to productivity than
Chrome or Edge extensions – but
small wins add up. If you need more
help and advice with your software
choices, get in touch today.**

As Denmark moves towards being a cashless society, it reported no bank robberies at all in 2022. That's the first time ever.

Instead, criminals are turning to online banking fraud and other forms of cyber crimes. There has been a surge in APP (bank transfer) fraud worldwide.

Criminals are tricking businesses and consumers into authorizing payments using fake websites and emails.

This affects businesses everywhere. Warn your teams to be cautious of payment requests, and don't forget to keep your cyber security training up to date.



#1

The number of smart devices collecting, analyzing, and sharing data should hit 50 billion by 2030

#2

There were 5.32 billion cell phones in use worldwide in 2022 (that's up 1.8% since 2021)

#3

Every single second, Google gets 100,000 searches. That's 1.2 trillion searches in 2022 alone

Tech facts



INSPIRATIONAL QUOTE OF THE MONTH

"Work takes on new meaning when you feel you are pointed in the right direction. Otherwise, it's just a job, and life is too short for that."

Tim Cook, CEO of Apple



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NEW TO MICROSOFT 365

Automate tasks in Excel

Excel lovers have been waiting for this one. The Automate tab was previously only available in the web version, but now it's arrived in the desktop app for Windows and Mac.

The tool allows you to create and modify scripts to automate repetitive tasks.

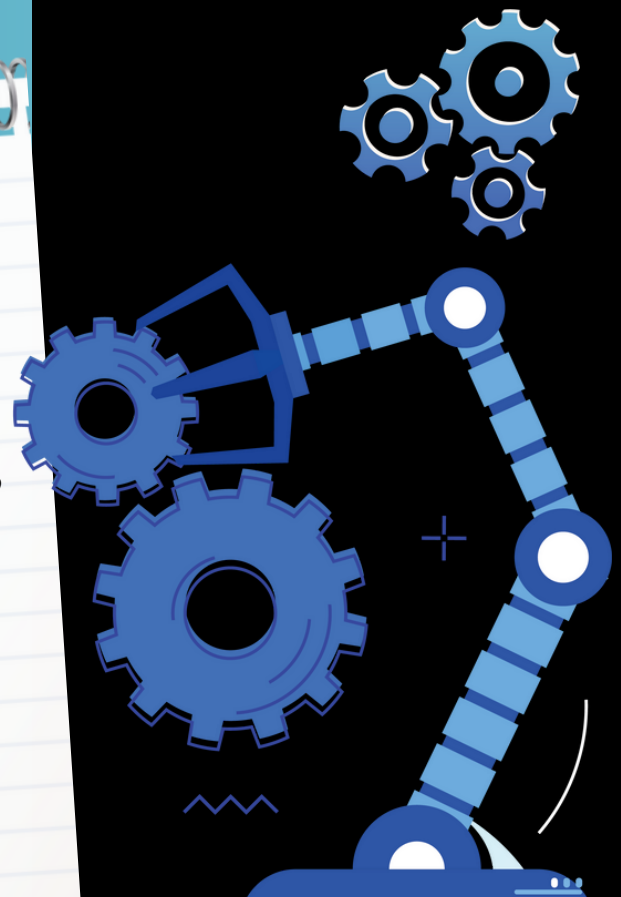
A NEW MONTH, A NEW TECH QUIZ!

Who'll be March's tech trivia champ?

- 1) What was the name of the first internet search engine?
- 2) Which programming language shares its name with a snake?
- 3) 1024 bits is equal to how many bytes?
- 4) Which company introduced the hard disk in 1956?
- 5) Which two numbers form the basis of the Binary system?

The answer are below.

1) Archie
2) Python
3) 128
4) IBM
5) One and Zero



What does your staff think?

Business owners spend a lot of time thinking about what the future of their business looks like. Perhaps now – post Covid – more than ever.

But if you really want to get an accurate answer, you should speak to your staff. They spearhead change over the coming years throughout most sectors and industries.

Is getting their feedback something you do regularly?

Look at how your business has changed over the past few years. You may have hybrid workers, fully remote workers, and people working flexible hours to help balance their work and home commitments. You may even be one of the businesses pioneering the four-day working week.

Your staff is at the heart of all of this.

Employees are pushing for more flexibility and greater autonomy. And if you're not providing that, they'll have little hesitation in going somewhere that will.

Not only will talking to your employees help you understand how your business will change and develop over the coming years, but it will help you to attract and retain the best people.

Your tech choices play a huge role in all of this.

- With collaboration tools that help everyone stay connected

- Devices that make jobs easier and keep people engaged
- And software and systems you use to automate tasks and boost productivity

If you haven't got that balance right, it can be a constant annoyance for the employees – they'd be more than happy to tell you about, given the chance.

If you don't already, arrange some time to speak to your staff, both as a group and individually. Find out what's on their mind. What could make their lives easier, your systems better, and your customers happier?

But do it in an organized way. One of the biggest complaints from employees is... too many meetings!

Need help choosing the right tools and systems?
It's what we do.
Get in touch.



Business gadget of the month Loop Earplugs

Whether you work from a busy office, in a coffee shop, or from the comfort of your home, the environment can be distracting sometimes.

These Loop earplugs can help. Some options allow you to reduce most of the noise around you or filter sounds across all frequencies and reduce the volume. And they look stylish – for earplugs.

us.loopearplugs.com



WHERE TO START
TECHNOLOGY SOLUTIONS

How can you get in touch with us:

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Q: My employees want fewer video meetings, should we cut down?

A: **Yes**, if you can condense or combine them. Follow in the footsteps of big tech companies like Shopify and reduce the number of big meetings you hold. People will be happier, and you'll likely save a lot of time.

Q: Should my business upgrade to Windows 11?

A: In short, YES. It's not urgent but Windows 10 will no longer be receiving new features and updates. So it's good to make the move sooner than later.

Q: I know I need a password manager, but which is best?

A: Good question... and there are lots of options. Different businesses have different requirements, so it really all depends on you. We'd be happy to make a recommendation once we understand your needs.
Get in touch.



Alan's Calendar

To Set up a 15-minute exploratory video chat, visit www.WTSci.com/AlanHelbush or scan this QR code.