TECHNOLOGY INSIDER

NOW HIRING

Your monthly newsletter, written for humans, not geeks

IS YOUR TECHNOLOGY PUTTING OFF POTENTIAL NEW HIRES?

A recent study found that one-third of US employees are more likely to accept a job where they'll get an Apple product, like an iPhone or MacBook. And that rises to 49% of Gen Z employees.

If Apple isn't your business's brand of choice, it sounds like terrible news. And for many, it isn't. That's because we focus more on Microsoft's benefits.

How do you get around this if you're currently recruiting or plan to later this year?

Our advice would be to highlight your use of Microsoft software and its tools. Because they're

not only a benefit to you, but they help your team get their jobs done with less stress.

The culture and ethics of your business should be a much bigger draw than the technology you use.

Just 19% of businesses work on Apple devices. **That's a lot of potential jobs for candidates to be turning down!**

DID YOU KNOW?

...the internet is nicer today...

If you feel like the internet is a nicer place to hang out than it was a few years ago, you're spot on.

A Microsoft study regularly asks people in 22 countries about their exposure to risks, their experiences, and interactions online.

The score can be used to track how civilized the internet is.

The lower it is, the better. Last year it was 65%, an improvement of 2% compared to 2020. And that's the best score since 2016.

Great to see we're being nicer to each other online, as we've all had to tackle the difficulties of the last few years.

Technology update

Ever fallen down a rabbit hole when carrying out research online?

One minute you're looking for statistics, and next thing you know, you're trying to work out unsolved mysteries. Or watching just one more YouTube video that's kind of related…

Google's Chrome browser has the solution to get you back on track. Its new feature, Journeys, groups your browsing history together by subject.

For example, if you were researching a new USB microphone for your video calls. Then, when Chrome detects you're looking for it again, it'll show you related pages you've looked at in the past.

Alan Helbush, Where To Start

FUN TECH QUIZ

Who's your next quiz team captain?
Whoever gets these right has the honor…

1. Which was the first company to manufacture a mobile phone?
2. What did Dutch inventor Jaap Haartsen create?
3. Which university offered the first-ever academic program in Computer Science?
4. When did the first virtual event take place?
5. How much did Steve Job's first computer sell for at auction?

The answers are below

1) Motorola, in 1973
2) Bluetooth, in 1998
3) Cambridge University
4) 1993, in a presentation to investors from the Walford Astoria hotel in New York
5) $500,000

INSPIRATIONAL QUOTE OF THE MONTH

"Don't be afraid to change the model"

Reed Hastings, Co-Founder & CEO Netflix

NEW TO MICROSOFT 365

If you're working from home, finding the answer to a problem can take extra time. But when you're using Microsoft 365, there's a feature called Tell Me, which can get that tricky problem solved... and will even do it for you.

Click **'Tell Me'** from the navigation bar and type a command. For example, you may be asked to refine your search when clicking on the option you want. Magic!

#1

Global online sales are predicted to reach 22% of all retail sales next year

#2

Artificial Intelligence (AI) is expected to contribute $15.7 trillion to the economy by the year 2030k
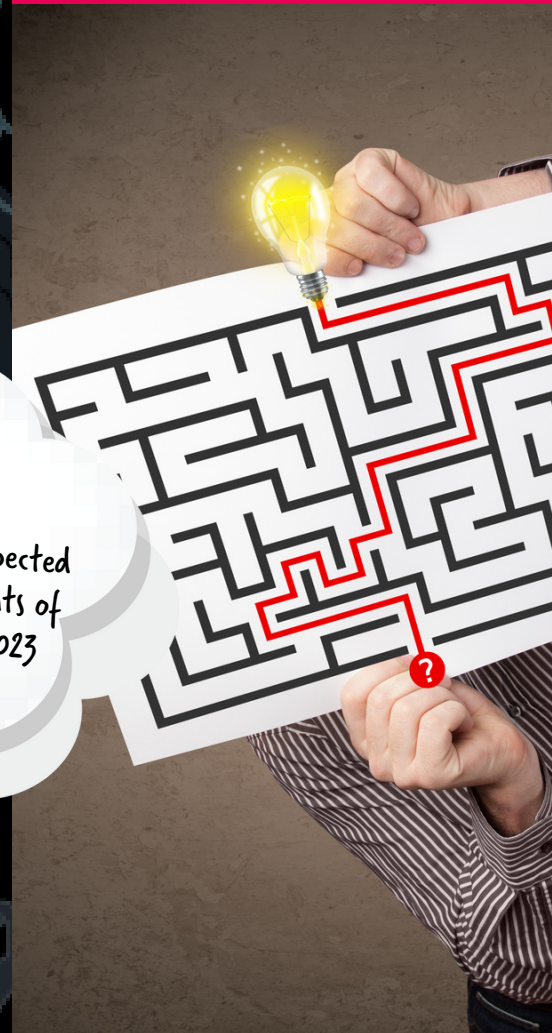
#3

Wearable technology is expected to grow to global shipments of 489.1 million devices by 2023

TECH FACTS

Keeping your business safe across all chat channels

OK, so work chat won't be 100% productive all of the time. But would you know if your staff's one-two-one chats have ever crossed the line from friendly to inappropriate? ?

While we don't promote micromanagement or employee monitoring, the rise of private messaging thanks to remote working has led to an increase in sexual harassment and bullying in the workplace.

As usual, Microsoft has got things covered.

This month, Microsoft is rolling out an updated communication compliance feature that will notify you in under an hour if any inappropriate communication has been sent.

The facility will monitor messages sent and received over email, Teams, Yammer, and other third-party platforms, and run them by a set of pre-defined policies. When a breach is identified, the messages will be passed to a team of reviewers, who will then notify you within those 60 minutes.

Previously, this detection and review stage took around 24 hours. And although Microsoft hasn't detailed how it will cut the time so dramatically, it's a real benefit when trying to keep your team safe and happy.

Is this a feature that you already make use of? For example, if you monitor your employees already, would this feature make you reconsider the need? We'd love to hear your thoughts.

QUESTION

Teams is great, but how can I make it less distracting?

ANSWER:
Click the colored dot next on your profile, and you'll see some status options. For example, choose 'busy' or 'do not disturb' when you need fewer distractions. You can also send messages, so your colleagues know when you'll be free.

QUESTION

Should I migrate my in-house systems to the cloud?

ANSWER:
This is a big question with many considerations. We've just written a guide all about cloud migration that might help. Email us at hello@WTSci.com if you'd like to get a copy.

QUESTION

How can I make sure my staff sticks to the cyber security measures we have setup?

ANSWER:
The best way is to make sure they're fully aware of the risks and damage a cyber-attack could cause. Regular cyber security training for everyone in the business is also recommended and may be required.

Business gadget of the month

If you deal with customers or colleagues who speak another language, a real-time translator could come in very handy.

Take a look at the Timekettle WT2 Plus AI translator. It comes with two earpieces - one for you and one for your guest - that work in sync with an app to provide instant translation.

And much cheaper than a full-time translator, at around $159.99.

To Set up a 15-minute exploratory video chat , visit
www.WTSci.com/AlanHelbush
or scan this QR code.

Alan's Calendar

WHERE TO START
TECHNOLOGY SOLUTIONS

How can you get in touch with us:

(844) 727-6448 | hello@WTSci.com | www.WTSci.com